

PRIVACY NOTICE
Updated: 12/22/2022

This **Privacy Notice** describes the information MOBILion System, Inc. (“**MOBILion**”, “**we**”, “**our**”, or “**us**”) collects, how we use and retain this information, with whom we share it, and the choices you have in connection with these activities. This Privacy Notice applies to MOBILion’s “**Can you SLIM it?**” marketing promotion, specifically, the promotion’s application process and form website (mobilionsystems.com/win-a-mobie) (“**Website**”) (collectively, the “**Promotion**”). This Privacy Notice does not apply to any interaction between you and MOBILion outside of the context of the “**Can you SLIM it?**” Promotion.

PERSONAL INFORMATION WE COLLECT, HOW WE USE IT, AND HOW WE SHARE IT

When you interact with our Promotion, we collect your personal information. Personal information is information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular individual.

- **When you complete the Promotion Application.** When you complete the application form on the Website, we will collect your identifiers (business representative name, business email, business address) and employment information (job title (if provided), company name), the primary application for the use of the MOBIE, and your selected compatible Agilent Q-TOF model. We will also collect any other information you wish to include in the document you upload to the application form. This information will be shared with Agilent, and MOBILion and Agilent will use this information to assess your application and determine if you are the grand prize winner. Subject to your consent, Agilent and MOBILion will also use your email address and telephone number to send you information, promotions, and offers to the telephone number and email address you provided. MOBILion will share your identifiers and employment information with our third party email marketing provider, to communicate with you by email in the future about our products and services. To request that we do not contact you with promotional offers in the future, you can unsubscribe from emails at any time by clicking on the “unsubscribe” link in each email or responding to the email with “UNSUBSCRIBE” in the body of the email. Our communications contain tracking technologies to analyze whether a predefined action took place by a recipient, such as opening our communications, in order to better adapt and distribute our communications. When you opt-in to our marketing communications, you are opting into the use of these technologies. You can disable tracking by disabling the display of images by default in your email program. You can stop future promotional calls from MOBILion by informing the MOBILion representative that you would no longer like to be contacted. Please note that we will continue to send you messages necessary to any ongoing relationship we may have with you. We will share your Promotion application information with Agilent Technologies, Inc., to assist with judging applications.
- **When you win the grand prize.** If you win the grand prize, you will complete an Official Contest Declaration and Release form and loan agreement, in which we will collect your identifiers (business representative name, business email, business address) and employment information (job title (if provided), company name). We will use this information to complete the transaction. These documents will also be shared with Agilent Technologies, Inc. to facilitate the transaction.

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- **Automatic data collection.** In addition to the personal information you provide directly to us, we also collect information automatically as you use our Website. This includes the following internet or other electronic network activity information:
 - Usage information. We use essential, performance, marketing, and analytics cookies to collect information about your interaction with our Website, such as what you access, what you click on, the frequency of access, and how much time you spend on the Website. We use this information to: (i) track you within the Website; (ii) enhance user experience; (iii) conduct analytics to improve the Website; (iv) prevent fraudulent use of the Website; (v) diagnosis and repair Website errors, and, in cases of abuse, track and mitigate the abuse; and (vi) market to you more effectively across different web pages and social media platforms.
 - Device information. We use essential, performance, marketing, and analytics cookies to collect certain information about the device you use to access the Website, such as browser type, browser language, hardware model, operating system, and device preferences. We use this information to: (i) track you within the Website; (ii) enhance user experience; (iii) conduct analytics to improve the Website; (iv) prevent fraudulent use of the Website; (v) diagnosis and repair Website errors, and, in cases of abuse, track and mitigate the abuse; and (vi) market to you more effectively across different web pages and social media platforms.
 - Location information. We use essential, performance, marketing, and analytics cookies to collect information about your location, which may be determined through your IP address. We use this information to: (i) track you within the Website; (ii) enhance user experience; (iii) conduct analytics to improve the Website; (iv) prevent fraudulent use of the Website; (v) diagnosis and repair Website errors, and, in cases of abuse, track and mitigate the abuse; and (vi) market to you more effectively across different web pages and social media platforms.

In general, to disable cookies and limit the collection and use of information through them, you can set your browser to refuse cookies or indicate when a cookie is being sent. Particular third-party cookies to note on our Website include:

- **Google Analytics.** We use Google Analytics to collect information on your use of the website and mobile application to improve our Services. In order to collect this information, Google Analytics may set cookies on your browser, or read cookies that are already there. Google Analytics may also receive information about you from applications you have downloaded that partner with Google. We do not combine the information collected through the use of Google Analytics with personally identifiable information. Google's ability to use and share information collected by Google Analytics about your visits to our Website and mobile application or to another application which partners with Google is restricted by the Google Analytics Terms of Use and the Google Privacy Notice available [here](#). To prevent your data from being used by Google Analytics, you can download the Google Analytics opt-out browser add-on for Google Analytics which can be found [here](#).

- **Google Tag Manager.** Google Tag Manager is a tag management system to manage tags used for tracking and analytics on websites. Tags are small code elements that, among other things, are used to manage traffic and visitor behavior and to test and optimize websites. We utilize Google Tag Manager to manage and organize all third-party tags on our Website and to control when those tags are triggered. You can view more information about Google Tag Manager's privacy practices [here](#).
- **Hotjar.** We use Hotjar to better understand user experience and to improve the Website. Hotjar allows us to better understand users' experience (e.g. how much time you spend on which pages, which links you choose to click, what users do and don't like, etc.) and this enables us to build, maintain, and improve our Website. You can opt-out of Hotjar [here](#).
- **Hubspot.** We use Hubspot to analyze the data traffic on our Website and your behavior while using our Website. We use this information to gain valuable insights into user behavior on our Website to improve our Website. For more information on Hubspot, please review its [privacy policy](#). We also use Hubspot to send our emails and to track the behavior of our email recipients. With the help of Hubspot's conversion tracking, we can analyze whether a predefined action took place by an email recipient, such as opening our email, in order to better adapt and distribute our emails. For more information on Hubspot, please review its [privacy policy](#). You can control the information provided to Hubspot by following the instructions in **YOUR INFORMATION CHOICES**. You can disable email tracking by disabling the display of images by default in your email program.
- **Microsoft Clarity.** We will use Clarity to collect information to analyze your use of the Website and create heatmaps of your use of the Website to improve our Website and analyze efficiency of online advertisements. We will collect a recording of your session on the Website, scroll behavior, click behavior, custom events, page navigation flow, browser type, country, device ID, device type, operating system, and session code errors. In order to collect this information, Clarity may set cookies on your browser, or read cookies that are already there. You can view Microsoft's [Privacy Statement](#) for more information about its data collection practices. To opt-out of the use of your data for interest-based advertising from Microsoft, please visit Microsoft's [opt-out page](#). To access and clear some of your data, please visit Microsoft's [privacy dashboard](#).

HOW WE SHARE YOUR PERSONAL INFORMATION

A. General Sharing

MOBILion shares personal information in the following instances:

- **Within MOBILion.** We share your personal information among our affiliated entities for the legitimate business purposes of efficiently and effectively providing the Promotion. Access to your personal information is limited to those on a need-to-know basis.
- **With service providers.** We share personal information with service providers that assist us in providing the Promotion. These service providers are described more specifically in the **PERSONAL INFORMATION WE COLLECT, HOW WE USE IT, AND HOW WE SHARE IT** section of this Notice. We

also share your personal information with our IT service provider, customer relationship management providers, website service provider, cloud storage data provider, shipping providers.

- **With Agilent Technologies, Inc.** We will share all information you provided in the Promotion application form with Agilent, to facilitate the judging and decision-making related to your application, and subject to your consent, to allow Agilent to send you information, promotions, and offers to the telephone number and email address you provided.
- **In the event of a corporate reorganization.** In the event that we enter into, or intend to enter into, a transaction that alters the structure of our business, such as a reorganization, merger, acquisition, sale, joint venture, assignment, consolidation, transfer, change of control, or other disposition of all or any portion of our business, assets or stock, we would share personal information with third parties, including the buyer or target (and their agents and advisors) for the purpose of facilitating and completing the transaction. We would also share personal information with third parties if we undergo bankruptcy or liquidation, in the course of such proceedings.
- **For legal purposes.** We will share your personal information where we are legally required to do so, such as in response to court orders, law enforcement or legal process, including for national security purposes; to establish, protect, or exercise our legal rights, as required to enforce our terms of service or other contracts; to defend against legal claims or demands; to detect, investigate, prevent, or take action against illegal activities, fraud, or situations involving potential threats to the rights, property, or personal safety of any person; or to comply with the requirements of any applicable law.
- **With your consent.** Apart from the reasons identified above, we may request your permission to share your personal information for a specific purpose. We will notify you and request consent before you provide the personal information or before the personal information you have already provided is shared for such purpose. You may revoke your consent at any time.

GENERAL INFORMATION CHOICES

You have the following choices with respect to your personal information:

- **Opt-out of marketing communications.** You may opt-out of receiving marketing emails from us by clicking the “unsubscribe” link provided with each email. Please note that we will continue to send you emails necessary to the Services or any assistance you request.
- **Opt Out of Other Cookies.** All session cookies are temporary and expire after you close your web browser. Persistent cookies can be removed by following your web browser’s directions. To find out how to see what cookies have been set on your computer or device, and how to reject and delete the cookies, please visit: <https://www.aboutcookies.org/>. Please note that each web browser is different. To find information relating to your browser, visit the browser developer’s Website and mobile application. If you reset your web browser to refuse all cookies or to indicate when a cookie is being sent, some features of our website may not function properly. If you choose to opt out, we will place

an "opt-out cookie" on your device. The "opt-out cookie" is browser specific and device specific and only lasts until cookies are cleared from your browser or device. The opt-out cookie will not work for essential cookies. If the cookie is removed or deleted, if you upgrade your browser or if you visit us from a different computer, you will need to return and update your preferences. By clicking on the "Opt-Out" links below, you will be directed to the respective third-party website where your computer will be scanned to determine who maintains cookies on you. At that time, you can either choose to opt out of all targeted advertising or you can choose to opt out of targeted advertising by selecting individual companies who maintain a cookie on your machine.

- Association of National Advertisers opt-out registration: <https://dmachoice.thedma.org/>
- Network Advertising Initiative (NAI) Opt-Out: https://www.networkadvertising.org/managing/opt_out.asp
- Digital Advertising Alliance (DAA) Opt-Out: <https://optout.aboutads.info>

RIGHTS OF INDIVIDUALS IN CANADA

If our processing of your personal information is subject to the Canadian law, you are entitled to the following rights:

- **Right to access.** You have the right to review your personal information in our possession, subject to certain exceptions.
- **Right to rectification of errors.** You can ask us to make corrections to the personal information in our possession that is not accurate.
- **Right to file a complaint.** You can express your concerns with MOBILion at any time by info@mobillionsystems.com. If you are not satisfied with how we respond to your complaint, you can contact the Office of the Privacy Commissioner of Canada.

To exercise these rights, please contact us at info@mobillionsystems.com.

INTERNATIONAL TRANSFER OF INFORMATION

The personal information collected by the MOBILion will be transferred to countries or jurisdictions outside of the Canada or country of your residence, including to the United States of America. The countries to which the personal information is transferred may not be as comprehensive as those in your country of residence. If this occurs, the transfers will be carried out pursuant to applicable law.

DELETION/RETENTION OF DATA

We keep your personal information for a limited period of time depending on the purpose for which it was collected or as required by applicable law. After such period, your personal information will be deleted or otherwise rendered anonymous in an irreversible manner. The retention period is different depending on the purpose of the processing. The criteria used to determine our retention periods include

(i) to execute transactions with you (such as completing your purchase of products), (ii) for as long as we have an ongoing relationship with you (such as maintaining your online account or sending you a newsletter); (iii) as required by a legal obligation to which we are subject; or (iv) as is advisable in light of our legal position (such as in regard of applicable statutes of limitations, litigation, or regulatory investigations). If consent is revoked, your personal information may not be processed for the aforementioned purposes, but may still be kept to manage any objections and/or disputes.

DO NOT TRACK

We do not recognize “Do Not Track” requests for internet browsers. Do Not Track is a [preference](#) you can set in your web browser to inform Website that you do not want to be tracked. You can enable or disable Do Not Track by visiting the Preferences or Settings page of your web browser.

SECURITY OF YOUR PERSONAL INFORMATION

We implement and maintain reasonable security measures to protect the personal information we collect and maintain from unauthorized access, destruction, use, modification, or disclosure. These security measures include encryption and access controls. However, no security measure or modality of data transmission over the Internet is 100% secure and we are unable to guarantee the absolute security of the personal information we have collected from you.

AGE RESTRICTION

The Promotion is not intended for individuals under the age of eighteen (18).

CHANGES TO THIS PRIVACY NOTICE

We may amend this Privacy Notice in our sole discretion at any time. If we do, we will post the changes to this page, and will indicate the date the changes go into effect. We encourage you to review our Privacy Notice to stay informed. If we make changes that materially affect your privacy rights, we will notify you by prominent posting on the Website and/or via email, and request your consent, if required.

CONTACT US

If you have any questions regarding this Privacy Notice, please contact us at:

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